



# Ympäristö & Yritys Tänään

**(Environment and Enterprise Today) is a publication aimed to produce valuable information for enterprises, environmental decision-makers and schools**

Ympäristö ja Yritys Tänään (Environment and Enterprise Today) stays up to date with environmental issues from business owners and business' point of view. It is an immense help in the process of decision-making and gives out valuable ideas to executing sustainable development in ones business.

The readers consist of industrial, real estate, construction, and environmental companies on environmental issues as well as the training insitutes educating the industry. The publication is also presented in the biggest fairs and events throughout the year.

For more information visit [www.yytj.fi](http://www.yytj.fi)

ISSUE SCHEDULE 2022			
No	Published	Materials deadline	Details
1	March	15.2.	Energy production ■ Waste disposal and real estate management ■ Construction ■ Environmental engineering
2	May	15.4.	Infrastructure construction ■ Agriculture and forestry manufacturing ■ Environmental companies
3	September	28.8.	Water systems ■ Society ■ Occupancy ■ Training
4	December	30.11.	Environmental responsibility ■ Municipalities ■ Natural resources

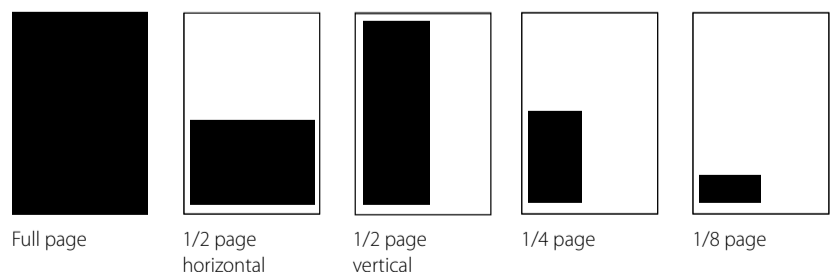
Changes of themes and dates are possible.

## ADVERTISING SIZES AND PRICES 2022

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person Seija Ahlskog, [seija.ahlskog@jdmmediagroup.com](mailto:seija.ahlskog@jdmmediagroup.com).

Size (210 x 297 mm)	Width x hight	Prize
Back cover	210 x 267 mm* <b>ADRESSLABEL!</b>	3 000 €
2. cover	210 x 297 mm*	2 400 €
3. cover	210 x 297 mm*	2 400 €
Full page	210 x 297 mm*	1 350 €
Full page advertorial	210 x 297 mm*	800 €
1/2 page (horizontal)	188 x 135 mm <b>NO BLEEDS!</b>	800 €
1/2 page (vertical)	91 x 261 mm <b>NO BLEEDS!</b>	800 €
1/4 page (vertical)	91 x 135 mm <b>NO BLEEDS!</b>	500 €
1/8 page	91 x 65 mm <b>NO BLEEDS!</b>	350 €

\* 3 mm bleed must be added to the advertising material. Remember that the magazine has adhesive binding by 5 mm. Prices do not include 24 percent VAT.



## SUBSCRIPTION RATES IN FINLAND 2022

- standing order 4 issues per year 50 €
  - (12 months) 4 issues 60 €
- Prices do not include 10 percent VAT.

**SUBSCRIPTIONS**  
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SIZE  
A4  
210 x 297 mm

CIRCULATION  
approx. 10 000 pcs

DESIGN AND LAYOUT  
JDM Media Oy

## SEND PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 3 mm bleed when advertisement size demands. Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address:  
[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)

## MATERIALS FOR GRAPHIC DESIGN MADE BY US

Include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in form of jpeg, tiff, eps or pdf as well as the raw layout of the desired advertisement. You should also tell if you have any ideas for colors and send fonts you want to be used.

All materials attached to an e-mail -delivery address:  
[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)



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